



Reminder: FINAL Call for Abstracts

World Association for Sport Management (WASM) Fourth Conference

(<https://www.hbku.edu.qa/en/WASM2022>)



Conference Theme

“Bringing the World Together: Global and Local Perspectives on Sport Management”

Doha, Qatar
March 19-22, 2022

The World Association for Sport Management (WASM) is holding its fourth conference, co-hosted by Qatar University (QU) and Hamad Bin Khalifa University (HBKU), in Doha, Qatar from March 19-22, 2022. The original abstract submission deadline of September 30, 2021 has been extended to November 1, 2021. All abstracts must be submitted online. Specific submission instructions are posted at <https://www.hbku.edu.qa/en/WASM2022>

The conference theme “Bringing the World Together: Global and Local Perspectives on Sport Management” will bring together students, scholars, practitioners, and professionals world-wide to share expertise and knowledge about the global sport business industry. The conference focuses on sport business practices, issues, networking, collaborations, management, and marketing of global sport business and offers a platform for the international exchange of ideas, best practices, and scientific inquiries. With sport being a microcosm of our society, the conference serves to advance research aimed at solving our critical challenges. The exploration of themes will provide new insights and inspire inter- and cross-disciplinary, and cross-national and cross-regional collaborations that will inspire the future of sport management.

Conference Themes: Presentations oriented around, but not limited to, the following topics are welcome:

1. Rising up from the COVID-19 pandemic through promoting global sport business
2. Impact of COVID-19 pandemic on the global sport industry
3. Sport event management in the post-pandemic era
4. Managing sport organizations to be better prepared for taking on new risks and adjusting to new norms
5. International understanding about the global sport business marketplace
6. International relations in the global sport business marketplace
7. Country/regional collaboration in the global sport business marketplace
8. Challenges in the global sport business marketplace
9. Sport management education approaches and the global sport business industry
10. Development of the sport industry in a global sport business marketplace
11. Culture in a global sport business marketplace
12. Legal systems in a global sport business marketplace
13. Governance and policy of sport in the global sport business marketplace
14. Financial issues in a global sport business marketplace
15. Sport marketing in a global sport business marketplace
16. Social media and marketing in a global sport business marketplace
17. Human diversity and sport in the global sport business marketplace
18. Participation sport in a global sport business marketplace
19. The sporting goods industry in the global sport business marketplace
20. Growth of disability sport in a global sport business marketplace
21. Sport tourism and the global sport business marketplace
22. Hospitality and sport in the global sport business marketplace
23. The sport business management professor and a global sport business marketplace
24. The sport business management student and a global sport business marketplace
25. Sport industry segments – motor sports, water sports, and all others – in the global sport business marketplace

Presentation Type: There are several types of presentation possibilities, including but not limited to the following:

1. Research Oral Presentation in English or Arabic of 25 minutes
2. Professional Practice Oral Presentation in English or Arabic of 25 minutes
3. Lightning Talk Presentation in English or Arabic of 10 minutes
4. Poster Presentation in English or Arabic
5. Scholarly or Professional Panel Discussion, Debate, Q&A, Workshop, or Symposium in English or Arabic of 60 minutes

Conference Format: The WASM Executive Board and the local hosts have been closely monitoring the COVID-19 pandemic situation and its impact on global travel. According to Dr. Kamilla Swart-Arries, Chair of the Local Organizing Committee, Qatar has done well with managing and controlling the COVID-19 pandemic situation, mainly through vaccinations. As an effective prevention, Qatar was closed to tourists up until the end of July.

Given this information, the WASM Executive Board and its Doha hosts have made a decision to host the conference as originally planned--in-person (face-to-face) on site with no alternative delivery format. We have extended the abstract submission deadline to November 1, 2021.

Please refer to the following link, Reopening Qatar: Visitors' Rules, which may help inform your decision to submit an abstract and travel to the 4th WASM conference:

<https://www.visitqatar.qa/en/plan-your-trip/travel-tips/reopening-qatar-visitors>

Abstract Development: The submission should contain a title, author(s), institutional or business affiliation of each author with an associated email address, presentation type, and an abstract of the

proposed presentation. The abstract should be a maximum of 500 words and contain a full description of the topic providing an introduction, review of literature, theoretical framework, results (if the study is complete), discussion, and references. Figures and tables should not be included in the abstract unless considered essential.

The Lightning Talk: Unlike traditional oral and poster presentations, a Lightning Talk is a format where presenters show 20 images, each for 20 seconds (for a total of 6-minutes 40 seconds), followed by 3 minutes of Q&A. The images advance automatically, and presenters talk to the images. A Lightning Talk is particularly feasible for new ideas, emerging research, novice, or exploratory scholarship, and/or research critiques. To learn more about the meaning, definition, and format of Lightning Talks, please see: <https://www.youtube.com/watch?v=z7fYseU02fw>

For a Scholarly or Professional Symposium: The submission of one general 250 words maximum abstract about the entire symposium is required, with three to six additional abstracts of specific presentations of 250 words maximum for each abstract within the symposium. If the submission is for a panel discussion, debate, Q&A, or workshop, the abstract should contain a title, author(s), institutional or business affiliation of each author with an associated email, purpose and aims of the session, full description of the session, who will benefit, and any other pertinent information. Questions and procedures need to be clearly specified for a proposed debate or Q&A session, and all the individuals involved in the sessions need to be listed.

Language of Abstract: The main language for abstract submissions is English; however, a section of the conference program will be dedicated to the Arabic language and Arabic abstract submissions are required for this section.

Professional Ethics: All abstracts submitted shall be original work and shall not be work that has been published, presented, or copyrighted elsewhere. Submitted abstracts should not be concurrently under review at another conference.

Review Process: All submissions will be evaluated through a blind review process. Authors who submitted an abstract by the original deadline of September 30 will be notified of a decision by early November. Authors who submit an abstract between September 30 and November 1 will be notified of a decision by early December.

Further Considerations: Upon acceptance of an abstract, a minimum of one author must attend the WASM conference and deliver the presentation according to the scheduled day and time. The WASM organization and the conference organizer may have other requirements for delivering the presentation. Should an author not comply with the requirements, the program chair or conference organizer reserves the right to remove the abstract and/or presentation from the conference schedule and/or conference book of abstracts. All accepted abstracts have the potential to be published in the WASM conference abstract book, assuming that all other considerations have been met.

Conference Scientific Committee Contact: For more information about conference programming, please feel free to contact the 2022 WASM Conference Program Co-Chairs:

Dr Trish Bradbury
Massey University
Auckland, New Zealand
t.bradbury@massey.ac.nz

Dr James J. Zhang
University of Georgia
Athens, Georgia, USA
jamesz48@uga.edu